



Strategic Planning Maturity Scorecard

How Strategically Mature Is Your Organization... Really?

Use this self-assessment tool to evaluate your organization's strategic planning maturity. Your score will help identify strengths, gaps, and the best place to start in your strategic planning journey.

This tool is designed for leaders, teams, and organizations who want to understand how well their strategic practices are working—and where they can grow. By assessing your current capabilities across five core dimensions, you'll get a clearer picture of where you're thriving and where more intentional focus is needed. Use this scorecard to spark honest conversations, prioritize improvements, and guide your planning process.

Instructions

Rate your organization on each statement below using the scale:

- 1 = Not at all true
- 5 = Absolutely true

Be honest—this isn't about perfection, it's about progress. After completing all five sections, add your scores and refer to the interpretation guide to see where your organization stands. Then, use your results to explore the corresponding sections in the Strategic Planning Workbook and focus where it matters most.





CATEGORY 1: Prepare for Strategy

How aligned and ready is your organization to begin strategic planning?

Statement	1	2	3	4	5
Leadership is aligned and supports strategy work.					
Our planning process is clearly defined.					
We identify and engage key stakeholders early.					
We gather insights before we start planning.					

Subtotal: ____ / 20 → Workbook Phase 0: Laying the Foundation



CATEGORY 2: Gain Clarity

How clear are your organization's purpose and current position?

Statement	1	2	3	4	5
Our mission, vision, and values are clear and meaningful.					
We understand our internal strengths and weaknesses.					
We monitor external trends and changes in our environment.					
We understand our stakeholders' needs and expectations.					

Subtotal: ____ / 20 → Workbook Phases 1-2: Strategic Thinking & Vision



CATEGORY 3: Find Leverage

How focused is your organization on the highest-impact priorities?

Statement	1	2	3	4	5
We identify high-impact opportunities.					
We evaluate decisions based on strategic trade-offs.					
Systems thinking informs our strategic choices.					
We regularly reassess priorities to stay focused.					

Subtotal: ____ / 20 → Workbook Phases 3–4: Leverage & Prioritization

CATEGORY 4: Act Strategically

How well are your strategies translated into action?

Statement	1	2	3	4	5
We have a documented plan with clear objectives.					
Roles and responsibilities are clearly defined.					
We allocate resources to support strategy execution.					
Our teams are engaged in implementation.					

Subtotal: ____ / 20 → Workbook Phases 6–7: Roadmap & Execution



CATEGORY 5: Learn & Adapt

How well does your organization measure progress and evolve?

Statement	1	2	3	4	5
We track KPIs and review performance regularly.					
We use feedback and data to refine our strategy.					
Our culture supports learning and innovation.					
We adjust our plans when conditions change.					

Subtotal: ____ / 20 → Workbook Phases 9–10: Learn & Adapt + Strategic Mindset



Scoring

TOTAL SCORE: ____ / 100

How to interpret your score:

81-100: Strategic Powerhouse – Keep it up and keep evolving.

61-80: Strong Foundation – You're on track. Refine your approach.

41-60: Strategically Aware – Focus on integration and alignment.

21-40: Mostly Tactical – Step back and invest in long-term thinking.

0-20: Reactive Mode – Start from the ground up with Phase 0.

Ready to Strengthen Your Strategy?

Use your lowest scoring category to jump to the corresponding workbook section and start there. Or visit www.StratifiedConsult.com to learn more and download additional tools.

